



Project: 101183594

D1 Implementation Progress



AGENȚIA NAȚIONALĂ
PENTRU SPORT

1. INTRODUCTION

The PlaySocial project aspires to transform lives through sports by fostering social inclusion and promoting equal opportunities for all. In collaboration with the Romanian National Sports Agency, this innovative initiative, led by the Jorge Pina Association, seeks to create an accessible, diverse, and inspiring sporting environment.

PlaySocial focuses on the development of training programs for sports agents, equipping them with inclusive skills and adaptive methods to work with athletes of all abilities, including individuals with disabilities. Furthermore, the project encourages the exchange of best practices among sports organizations, providing a platform for mutual enrichment and sharing of successful experiences.

Inclusion will be at the core of the project, with a strong emphasis on organizing inclusive sports activities and events, particularly adapted sports that enable active participation from all members of the community. The project will also develop educational resources, available online, to disseminate knowledge on inclusive practices in sports.

Project Main Objective

To develop and implement an innovative model of social integration through sports in Romania, promoting the inclusion of vulnerable communities and drawing inspiration from the best practices of the Jorge Pina Association.

Specific Objectives

1. Empowering Local Agents

Activity: Training local agents.

This objective aims to deliver comprehensive training for sports coaches, community leaders, and educators, focusing on inclusive and adaptive practices. The goal is to empower these local agents to foster social inclusion through sports within their communities. Training will be provided both online and in person, equipping participants with the skills necessary to work with diverse demographic groups, including people with disabilities, the elderly, at-risk children, and others.

2. Encouraging Active Participation

Activities: Organizing pilot sports events.

Pilot events will be designed to promote the active participation of diverse demographic groups, tailoring sports activities to local needs and preferences. The aim is to engage the community actively and demonstrate the benefits of sports in fostering social inclusion. These events will be structured to attract a wide range of participants, regardless of age, gender, physical ability, or ethnic background.

3. Developing an Adaptable Model for Social Integration through Sports

The project seeks to create a flexible and adaptable model for social integration, using sports as an effective tool to foster inclusion and community cohesion. This model will consider the unique characteristics and challenges faced by vulnerable individuals within the target communities in Romania. It will be designed to address these specificities while ensuring sustainability and scalability to other regions or contexts.

2. GOVERNANCE AND MANAGEMENT STRUCTURE

2.1 Governance Model

This project involves two partners with shared responsibilities, aiming to address all doubts and concerns through open dialogue and mutual agreement.

2.2 Roles and Responsibilities

Jorge Pina Association:

- Manages communication with EU authorities.
- Ensures compliance with legal and financial regulations.
- Responsible for the training development
- Deliverables production
- Monitoring and Evaluation

Romanian National Sports Agency

- Communication and dissemination at a national level
- Training recruitment and development
- Exchange program participants
- Event planning
- Partnerships and project development beyond the EU funding

3. MONITORING AND REPORTING

3.1 Monitoring Tools

- Key Performance Indicators (KPIs):
- Deliverables completed on time.
- Stakeholder engagement levels (number of participants, feedback).
- Dissemination reach (e.g., downloads, views).
- Progress tracked using a project dashboard accessible to all partners.
- Budget control

3.2 Reporting Cycles

- Mid-term reports will summarize the progress of each work package.
- A final report will provide an evaluation of the project's impact and sustainability.

3.3 Risk Management

- Project running late or over budget
- Deliverables not relevant, of low quality or not useful for target groups

3.4 Environmentally friendly

Additionally, from an innovation perspective, and with all documents and outputs made accessible online in digital format, the PlaySocial project aims to reduce its ecological footprint. The project plans only four transnational meetings throughout its duration to minimize the negative environmental impact associated with travel and logistics.

3.1 Internal Communication

- WhatsApp group
- Project official email
- Shared online folder
- Project Management Software –ClickUp free version (optional)

4. WORK PACKAGE OVERVIEW

The project is inserted in one only Work Package, ensuring that responsibilities are clearly defined, and progress is systematically tracked.

WP	Name	Description	Deliverable	Tasks
1	Project Implementation and Coordination	Coordinate the cooperation to achieve the project objectives. Manage the budget and the timeline effectively. Comply with administrative burdens. Monitor and evaluate quality and results.	D1 D2 D3 D4 D5	T1.1 Planning and Management T1.2 Training program, tools and technology T1.3 Exchange program T1.4 Communication Campaign T1.5 Meetings Participation T1.6 Event Production T1.7 Partnerships T1.8 Monitoring and evaluation

5. DELIVERABLES OVERVIEW

Deliverables are essential outputs that indicate the progress and success of a project. These encompass reports, frameworks, training materials, and communication tools, all designed to align with the project goals. This section details the primary deliverables for each work package, emphasizing their critical role in achieving the desired outcomes and maintaining accountability throughout the project lifecycle.

D	Name	Description	Timeline	Documents
1	Implementation Progress	Continuous monitoring and management of the project's implementation progress. Detailed reports on key activities, deadlines, challenges, and solutions, with clearly defined tracking tools to ensure the execution of each phase.	31 Aug 2025	Project Website: The project website will be continuously updated with information about achieved milestones, activities conducted, and important news to promote transparency and keep all stakeholders informed. Project Management Plan: This plan will be developed and continuously revised to ensure that all project activities align with the timeline and available resources. It will also include reallocations of resources if necessary.
2	Communication Material	Creation and dissemination of communication materials to ensure the visibility of the project and engagement of stakeholders. The materials aim to promote the results and impact of the activities, utilizing different formats (video, print, digital).	30 Sep 2025	Videos of the project's main events will be produced to illustrate the development of activities and their outcomes. A documentary will be produced featuring testimonials from participants in the exchange program, showcasing the project's impact on their lives and highlighting the benefits of cultural exchanges.

				Production of digital and printed content (social media posts, promotional videos, posters, and brochures) to promote the project, increase visibility, and engage target audiences.
3	Partner's Cooperations and Meetings	Complete recording of the interactions and cooperations among the project partners, including meetings, collaborative activities, and formalization of partnerships. The documentation will be used to ensure that decisions are consensus-based and that all actions align with the project's objectives.	31 Mar 2026	Detailed reports of transnational meetings and joint activities conducted by the partners, ensuring that all discussions and decisions are documented and available for future reference.
4	Partner's Output 1 – Training Booklet	Training Booklet and Testimonials: A booklet will be created with the content of the training offered, along with participant testimonials detailing the learnings and benefits acquired.	31 Mar 2026	Training Booklet
5	Partner's Output 2 – PlaySocial Manual	PlaySocial – Let's Play Together Manual: A manual summarizing the practices and results of the project, focusing on promoting social inclusion through sports. This manual will serve as a practical tool for replicating the methodologies used in the project.	31 Mar 2026	PlaySocial Manual

6. MEETINGS AND ACTIVITIES

Regular meetings and activities are essential for collaboration, alignment, and timely problem-solving. This section details consortium interactions like coordination meetings, stakeholder workshops, training sessions, and dissemination events. These serve as progress milestones and engagement opportunities.

#	Local	Month	Agenda
1	Online	Jan 25	Kick Off Meeting
2	Online	Fev 25	Website, visual identity
3	Online	Apr 25	Preparation of the Training
4	Romania	May 25	Training Program Romania – Online & Physical Training
5	Romania	Jun 25	Transnational Meeting Romania + Physical Training
6	Online	Jul 25	Training program report
7	Online	Sep 25	Exchange Program preparation
8	Portugal	Oct 25	Exchange Program Romania – Portugal (1 week + event)
9	Portugal	Oct 25	Transnational Meeting Portugal + Exchange
10	Online	Dec 25	Exchange program report
11	Online	Feb 26	Preparation of the Deliverables delivery and
12	Online	Mar 26	Pilot Events Preparation
13	Romania	Apr 26	Pilot Events
14	Romania	Apr 26	Transnational Meeting
15	Online	May 26	Final meeting

7. BUDGET OVERVIEW

The budget will be allocated equally among all partners, each responsible for managing their respective share of duties within the available funds.

Partner	Budget
Jorge Pina Association	30.000 €
CPC	30.000 €
	60.000 €

8. COMMUNICATION AND DISSEMINATION PLAN

8.1 Communication Channels

- Project website.
- Social media platforms (e.g., LinkedIn, Twitter).
- Emails to stakeholders.
- Publications and conferences.

8.2 Dissemination Activities

- Training program and participants recruitment
- Events planning
- Public presentations

8.3 Indicators

- Number of participants in activities.
- Views of the website and documentation online.
- Number of publications shared.

9. SUSTENTABILITY PLAN

To ensure the sustainability of our initiatives, we will focus on continuous engagement and follow-up with participants. Additionally, we will establish partnerships with relevant organizations to extend the reach and impact of our activities. Regular monitoring and evaluation will help us adapt and improve our approaches, ensuring that our efforts lead to meaningful and lasting change.

10. TRAINING COURSE PROPOSAL:

MODULE	TOPICS	TASKS
Introduction and Context (3 hours)	Overview of the Project and Objectives (0.5h) • Context of social inclusion and sports. • Presentation of project goals and expected outcomes. Understanding Social Inclusion through Sports (1.5h) • Key concepts: inclusion, diversity, and equity. • Benefits of sports for disadvantaged communities.	• Interactive discussion on inclusion challenges. • Group activity: Identify local barriers to inclusion.

	Case Studies: Successful Practices (1h)	
Theoretical Foundations (5 hours)	Inclusion Frameworks and Policies (2h) • EU policies on inclusion through sports. • National and local frameworks (specific focus on Romania). Designing Inclusive Sports Activities (3h) • Principles of universal design in sports. • Tools for creating accessible and engaging activities.	• Policy analysis workshop. • Group brainstorming: Designing inclusive sports games
Practical Skills and Implementation (10 hours)	Planning Inclusive Events (3h) • Logistics and accessibility. • Stakeholder engagement strategies. Communication Techniques (2h) • Effective communication with diverse groups. • Conflict resolution and team-building strategies. Monitoring and Evaluation (2h) • Setting KPIs for inclusion-focused sports activities. • Collecting and analysing participant feedback. Technology in Inclusion (3h) • Digital tools for event planning. • Showcasing accessible platforms and apps.	• Group activity: Drafting an inclusive event plan. • Role-play: Managing diverse teams.
Hands-On Activities and Peer Learning (6 hours)	Fieldwork Simulation (4h) • Conducting pilot sports sessions with inclusion goals. • Observing and adapting to participants' needs. Peer Feedback and Learning (2h) • Sharing experiences and challenges. • Collaborative solutions for improved outcomes.	• On-site or simulated sports session. • Group debrief: Lessons learned and strategies for improvement.
Summary and Closing (0.5 hours)	Recap of Key Takeaways (0.5h) • Highlighting main skills and knowledge gained. • Next steps and action plan.	

11. Website

11.1 Institutional Web Presence

The official website of the Jorge Pina Association – www.associacaojorgepina.com – is the primary digital platform representing the association's mission, values, and activities. The site is designed to inform and engage a broad audience, including athletes, families, schools, institutional partners, and the general public.

As a multifunctional platform, it communicates:

- The association's national programmes (e.g., adapted athletics, educational boxing, goalball),
- Its social inclusion work with youth and persons with disabilities,
- Partnerships, sponsorships, volunteering opportunities, and media presence,
- And now, a growing portfolio of international cooperation and European projects.

11.2 Dedicated Section for European Projects

To meet the requirements for EU visibility and ensure accessibility of all materials produced in the context of EU-funded initiatives, the website will feature a dedicated section titled "European Projects" (or similar, such as "EU Projects" or "International Cooperation").

Within this section, a specific subpage will be created for the PlaySocial project, functioning as the official online hub for all PlaySocial-related information.

This dedicated PlaySocial area will include:

- Project overview: Objectives, context, duration, funding reference, consortium;
- Public deliverables: Including training materials, manuals, multimedia content, and dissemination tools;
- News and updates: Related to meetings, trainings, exchange programmes, and events;
- Visibility of EU funding: With the Erasmus+ and EU flags, disclaimers, and required acknowledgements;
- Media: Videos, photos, posters, infographics produced under the Communication Work Package;
- Contact point for inquiries related to the project;
- Optionally, testimonials from participants and partners.
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All materials will be made available for free access and download, in line with the principles of transparency, accessibility, and knowledge sharing encouraged by the Erasmus+ programme.

11.3 Maintenance and Content Strategy

- The European Projects section will be maintained by the communications officer or project manager assigned by the Jorge Pina Association.
- Content will be updated regularly in line with the project's implementation milestones.
- Basic SEO and accessibility principles (multi-device compatibility, alt text, simple navigation) will be followed.

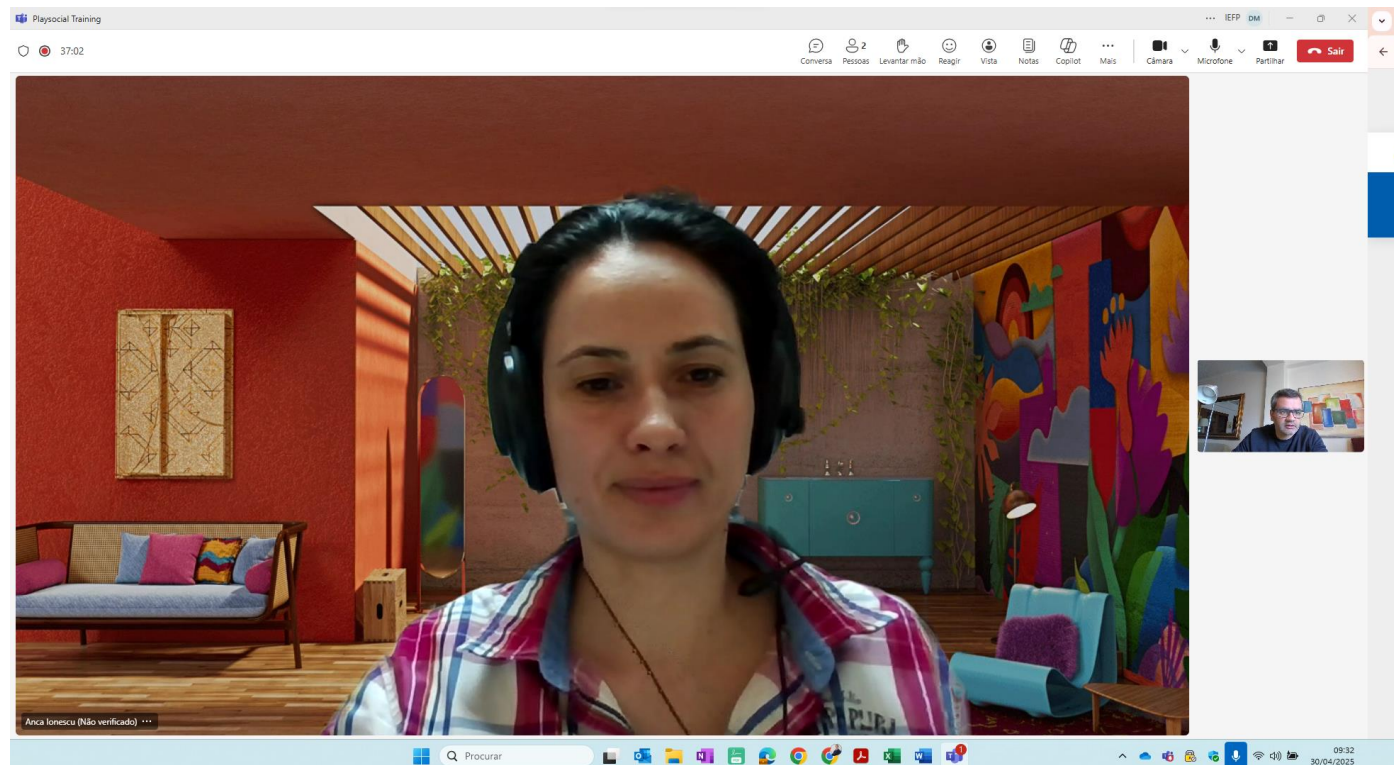
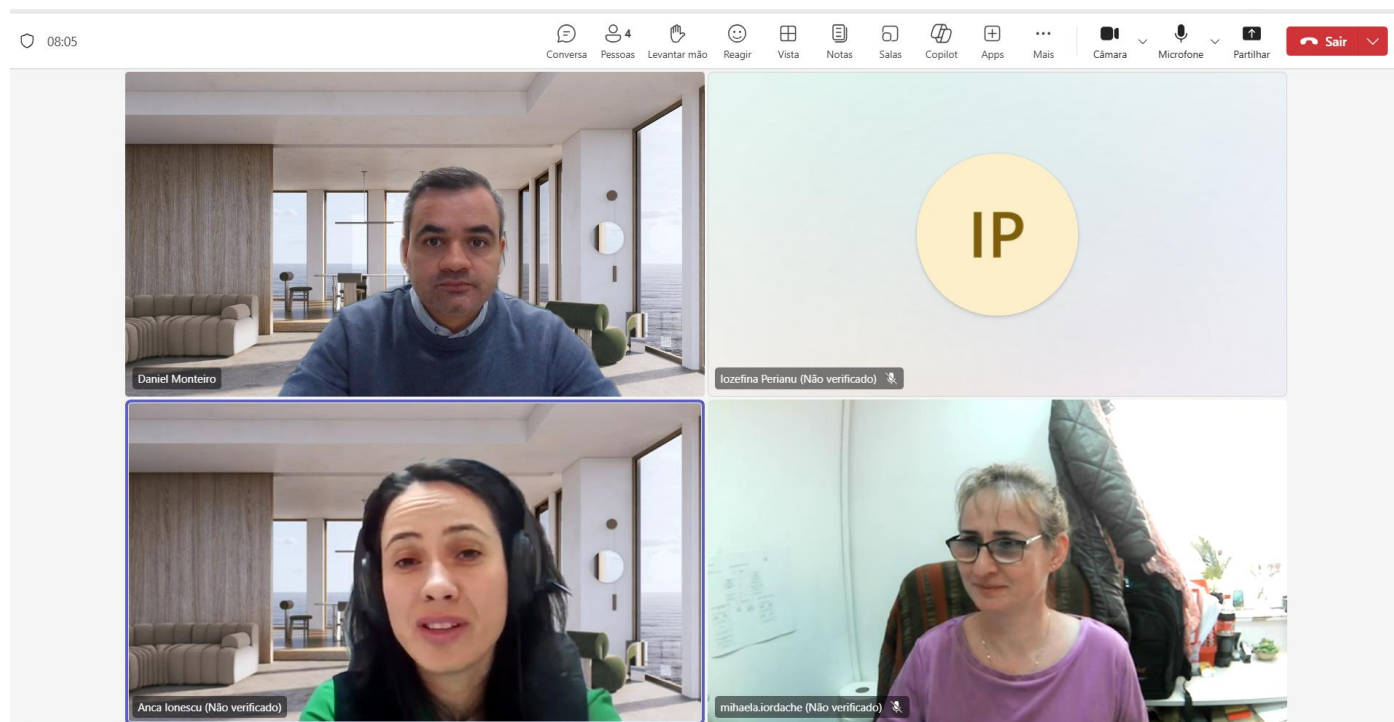
- The PlaySocial page will remain live beyond the end of the project, supporting sustainability and visibility after EU funding ends.

11.4 Strategic Impact

The website will serve multiple strategic functions:

- Institutional visibility: Showcasing the association's engagement in high-impact EU cooperation.
- Dissemination channel: Amplifying the reach of the project's outcomes to educators, coaches, municipalities, NGOs, and schools.
- Replication tool: Through the publication of open-source materials like the PlaySocial Manual.
- Engagement platform: Driving stakeholders to join or replicate similar initiatives in Portugal, Romania, or other EU countries.

ONLINE AND PRESENTIAL MEETINGS AND TRAINING ACTIVITIES (to date)



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Daniel Monteiro (Neverificat)

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Daniel Monteiro (Neverificat)

ECDA (Neverificat)

AJP (Neverificat)

Filip Ghiorghe (Neverificat)

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